

RADIO TIMES  
**TELEVISION**  
SUPPLEMENT

PROGRAMMES FROM APRIL 12 TO APRIL 17



**STEVE GERAY AND MAGDA KUN,**  
celebrated stage stars, will be televised on Friday



# TELEVISION PROGRAMMES

MONDAY APRIL 12 AND TUESDAY APRIL 13 : VISION 45 Mc/s SOUND 41.5 Mc/s

Transmission by  
the Marconi-EMI system

## Monday

### 3.0 FASHIONS FOR CRUISING

A Seasonable Parade of Clothes  
for Sea Travel

Arranged by H. E. Plaister and  
G. R. Kenward-Eggar

At this time of the year hundreds of people prefer to hunt the elusive sun on a cruising liner, rather than try to find a place in England where the weather can be trusted to keep warm, and it is for them that this programme has been specially devised. A display of clothes will be shown that will give suggestions to the cruising holiday-maker from morning to night—beach pyjamas, afternoon dresses, bathing suits, and evening gowns. There should be plenty of fashions, however, to interest viewers who intend to have a more modest holiday at an English seaside resort.

An interesting feature of this programme is that some of the models will be 'passengers' on the 'liner' that viewers will see in 'Cabaret Cruise'.

### 3.15 BRITISH MOVIE TONNEWS

### 3.25 CABARET CRUISE

Commander:

A. B. Campbell

In the Passenger List are:

The Geddes Brothers

Mr. Walsh

Mr. Barker

Miss Pamela Randall

Miss Margaret Fry

Mr. Neil Pascall

The Ship's Band

Presented by Harry Pringle

This entertainment will present the lighter side of life on board ship. Commander Campbell, a favourite

with both radio listeners and viewers for his sea stories, is in charge of things, and altogether it seems he will have an exceptionally busy time. As well as discharging his official duties, he will give prizes for deck games and compère the ship's concert, and generally attend all the social functions that are considered important at sea. Possibly he will also find an opportunity to tell an anecdote or two. Luckily, several of the passengers happen to be well-known artists who will give a professional touch to the concert.

4.0 CLOSE

### 9.0 FASHIONS FOR CRUISING

A Seasonable Parade of Clothes  
for Sea Travel

Arranged by H. E. Plaister and  
G. R. Kenward-Eggar

### 9.15 GAUMONT BRITISH NEWS

### 9.25 CABARET CRUISE

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The Geddes Brothers

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Miss Pamela Randall

Miss Margaret Fry

Mr. Neil Pascall

The Ship's Band

Presented by Harry Pringle

10.0 CLOSE

## Tuesday

3.0 ELINOR SHAW  
(dancer)

### 3.5 THE WORLD OF WOMEN

New Series, 1

Sculpture in Wood, Bronze,  
and Stone

Dora Clarke

Presentation by Mary Adams

Dora Clarke studied at Harvard Commerce and at the Slade School, where she was awarded a scholarship for sculpture. This scholarship was specially created for her as hitherto there had not been one in existence at the school. In 1928 she went to Africa to study Negro types, and among the work she is exhibiting today she will show some inspired by that visit. Notable examples of her work are the memorials of Joseph Conrad in New York and London.

### 3.20 GAUMONT BRITISH NEWS

### 3.30 THE BBC DANCE ORCHESTRA

Directed by Henry Hall

4.0 CLOSE

### 9.0 KEITH WILBUR (mimic)

Keith Wilbur comes from New Zealand. His act is known all over the English-speaking world. His first broadcast in this country was in 1927.

### 9.5 THE WORLD OF WOMEN

New Series, 1

Sculpture in Wood, Bronze,  
and Stone

Dora Clarke

Presentation by Mary Adams

### 9.20 BRITISH MOVIE TONNEWS



CRUISE FASHIONS. Two of the models who will show fashions for summer cruising on Monday.

### 9.30 DORSET GARDEN

A Miniature Restoration Revue  
devised and produced by  
Dallas Bower

The artists include:

JAMES TOPPING  
JOAN CROSS

The BBC Television Orchestra  
Leader, Boris Pecker  
Conductor, Hyam Greenbaum

This production will try to recapture the atmosphere of a well-known London playhouse of the seventeenth century, Dorset Garden Theatre, which was built facing the Thames in 1671. Pictures of its façade, which bore the arms of James, Duke of York, suggest that it was designed by Wren. A quaint feature of the period was that footmen were admitted to the galleries free of the usual charge of 2s. 6d. at the end of the fourth act of any production.

10.0 CLOSE

All programme timings  
shown on these pages  
are approximate

**Cabaret  
Cruise**  
with  
Commander A. B. CAMPBELL  
on the bridge  
MONDAY AFTERNOON  
AND EVENING



# TELEVISION PROGRAMMES

WEDNESDAY APRIL 14 AND THURSDAY APRIL 15 : VISION 45 Mc/s SOUND 41.5 Mc/s

## Wednesday

**3.0 SNOOKER**  
An Exhibition of Play  
by  
Horace Lindrum  
and  
Willie Smith

This is the first television demonstration of snooker. Both the players are expert professionals. Horace Lindrum, a nephew of the great Walter Lindrum, comes from Australia and is one of the few snooker players who can rival Joe Davis, the champion.

(See article on pages 4 and 5)

**3.10 DAFFODILS**  
A display of various types of daffodils from the Daffodil Show to be held on April 15 and 16 under the auspices of the Royal Horticultural Society in the New Hall, Elverton Street. The blooms will be described by one of the exhibitors.

Presentation by Mary Adams

**3.20 BRITISH MOVIE TONNEWS**

**3.30 'PICTURE PAGE'**  
(Forty-Fifth Edition)  
A Magazine Programme of  
General and Topical Interest  
Devised and edited by CECIL MADDEN  
Produced by ROYSTON MORLEY  
The Switchboard Girl : JOAN MILLER

**4.0 CLOSE**

**9.0 MUSIC MAKERS**  
ALFREDO TOMASINI

Alfredo Tomasini is a notable addition to the celebrities who have already appeared in the 'Music Makers' series. He was born in Winnipeg (his real name is Young) and before becoming a professional singer he had a half-share in a drug store. Both he and his partner were keen on singing, however, and nowadays he can afford to smile when he remembers how the shop used to be closed every afternoon so they could study. But if Tomasini was not a good shopkeeper, he made up for it with his voice. Since 1932, when he joined an operatic company in Italy, he has been in the public eye as a baritone of fine quality in Europe, the United States, and Canada.

**9.10 DAFFODILS**  
In the afternoon at 3.10 viewers saw some beautiful specimens from the Daffodil Show to be held at the New Horticultural Hall tomorrow and the day after. This evening two well-known market growers will describe the art of growing daffodils in England. An interesting addition to the discussion will be a film illustrating the various stages of growth to the final process of packing.

Presentation by Mary Adams

**9.20 GAUMONT BRITISH NEWS**

**9.30 'PICTURE PAGE'**  
(Forty-Sixth Edition)  
A Magazine Programme of  
General and Topical Interest  
Devised and edited by CECIL MADDEN  
Produced by ROYSTON MORLEY  
The Switchboard Girl : JOAN MILLER

**10.0 CLOSE**

## Thursday

**3.0 INGRID LINCKE**  
(soprano)  
This is the second appearance of vivacious Ingrid Lincke. She made her television debut on March 12. A Dane, she came from Denmark to England just before Christmas for an audition with C. B. Cochran. As a result, she is now understudying Gitta Alpar in Cochran's Coronation revue, *Home and Beauty*, at the Adelphi. She sings delightfully, and has an attractive foreign accent. She has appeared in musical comedy all over the Continent. Viewers will have another opportunity of seeing her at 9.55.

**3.5 MASKS THROUGH THE AGES—2**  
Duncan Melvin  
Presentation by Mary Adams

In this second talk Duncan Melvin will deal with the evolution of the mask through the ancient civilisations of Egypt and Rome, and the various cultures of India, Japan, China, Java,

Ceylon, and Tibet. Two very rare specimens of Egyptian masks, both more than 3,000 years old, will be televised. Roman masks carved from stone will also be shown, in addition to several beautiful examples of Eastern art, specimens from Ceylon, Java, India, and Japan. The last-named country will provide specimens of the famous *No* masks, closely preserved as temple treasures. As in the first talk, viewers will also see extracts from films showing masks worn by natives.

Two more talks by Duncan Melvin are to follow, and in them he will trace the evolution of the mask by steps right up to the present day.

**3.20 GAUMONT BRITISH NEWS**

**3.30 'AD LIB'**  
A Revue by Herbert Farjeon  
The Music by Michael Sayer

with  
NADINE MARCH  
ELIZABETH FRENCH  
IRENE PRADOR  
HENRY CAINE  
and Chorus  
and

The BBC Television Orchestra  
Leader, Boris Pecker  
Conductor, Hyam Greenbaum  
Produced by Stephen Thomas

In this production the lyrics of Herbert Farjeon (dramatic critic and revue writer, brother of Eleanor Farjeon, poet and novelist, Harry Farjeon, Professor at the R.A.M., and Jefferson Farjeon, author of thrillers), are combined with original



ALFREDO TOMASINI, operatic baritone, is this week's 'Music Maker'. He will be televised on Wednesday night.

music by Michael Sayer. The cast includes Elizabeth French, whose voice and personality have charmed viewers several times previously. She had an enormous success when she took over Lea Seidl's part in *White Horse Inn* at the Coliseum and on tour, and later she played Lucy in the musical version of *The Rivals* at the King's Theatre, Hammersmith. Another of her triumphs was as Sari in *Bitter Sweet*. Recently she sang the part of the Tsarevitch in *Boris Godunov* at Covent Garden, where she also appeared in *Pickwick*, *Julia*, and *Madam Butterfly*.

**4.0 CLOSE**

**9.0 THE BBC DANCE ORCHESTRA**  
Directed by Henry Hall

This is the second appearance this week of Henry Hall and the BBC Dance Orchestra. Before their performance last Tuesday, they had not been in the television studio since March 19, when they celebrated their fifth anniversary.

**9.30 BRITISH MOVIE TONNEWS**

**9.40 MASKS THROUGH THE AGES—2**  
Duncan Melvin  
Presentation by Mary Adams

**9.55 INGRID LINCKE**  
(soprano)

**10.0 CLOSE**

(Programmes continued on page 6)



ELIZABETH FRENCH will be featured in *Ad Lib*, a revue by Herbert Farjeon with music by Michael Sayer, on Thursday and Saturday



## SIDELIGHTS by 'The Scanner'

### Rest for Engineers—

The television premises at Alexandra Palace are compact. That is to say, a few yards' walk or a few seconds' ride in the lift will take you anywhere you want to go. There is just one far-flung outpost, however—the theatre, which is one stuffed lion, several statues and slot machines, and many draughts distant from the main wing.

No longer is it used as a theatre. Beyond the foyer there is a large room fitted with chairs and tables for use as a rest-room by the television engineers. Originally, I should imagine, it was a bar, but it has now been given a sober and somewhat academic appearance by a blackboard, which is usually chalked with intricate diagrams.

### —and Work for Scene-Painters

The auditorium, with all the seats taken away, has none of the shabby gloom and mustiness and silence that so often make a disused theatre a place of ghosts. On its sloping floor work men in white coats, artists with brushes and carpenters with saws, all busy making television scenery. It is here that Peter Bax's designs are carried out. A good example of his talent will be seen by viewers in the setting for *Dorset Garden*, the Restoration revue to be televised next Tuesday.

### Shakespeare Celebration

For Shakespeare's birthday on April 23, Stephen Thomas is now working on a television production of *A Midsummer Night's Dream*, with ballet and orchestra. Some time later the play will be presented in a very different form. There is more about it in the paragraph below.

### Freely Adapted

The score of *The Faery Queen* by Purcell was lost in 1700, and, despite a reward of twenty pounds for its discovery, it remained lost until it was rather embarrassingly found in 1901 in the library of the Royal Academy of Music. It is an adaptation of *A Midsummer Night's Dream*, in which Purcell showed his independent spirit by not setting one word of the original Shakespeare to music. The scenes are altered so as to give the clowns a greater prominence, and each one ends with the appearance of Titania and a masque performed in her honour. A final gesture of freedom by the adapter is to be found in the last and longest act, which is set in a Chinese garden. A television version of it all is being devised by Dallas Bower for a date in May to be announced later, the first part in the afternoon performance, the second part in the evening.

### 'Made in Scotland'

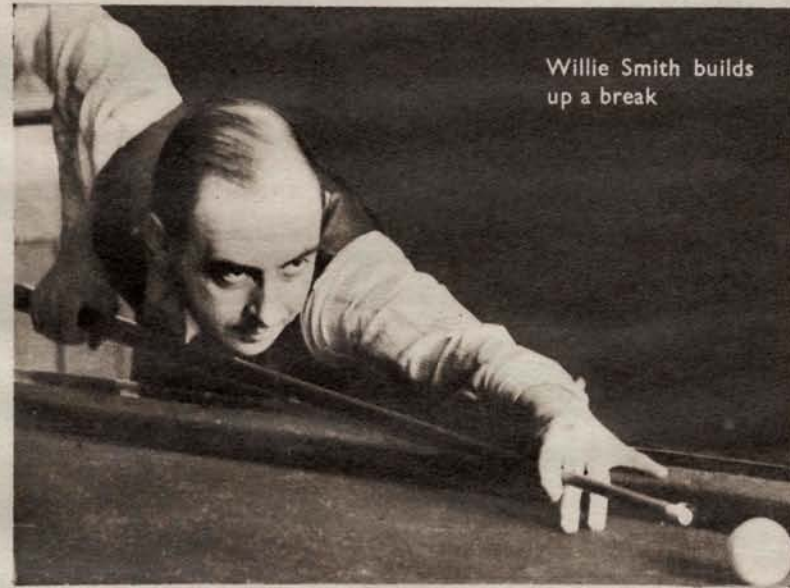
Moultrie R. Kelsall, who has left his job as Aberdeen Representative of the BBC to become Outside Broadcasts Assistant at Alexandra Palace, has been responsible for many successful broadcasts from Scotland, such as *The Trial of Harry Gordon*, *The Pursuit of Pleasure*, the 'Facets of Syncopation' series, and that extraordinarily fine country broadcast, *The Farm Year*. One of his revues, *May Bee*, which was given from Scotland last year, is to be repeated on May 18 on the main Regional programme.

# The Popularity

THE increase during the last few years in the popularity of snooker with all classes of players from the professional down to the veriest amateur has been surprising. Snooker, after being kept in the background since its earliest days by the long-established sister game of billiards, suddenly came into its own, and with a rapid but very clean sweep has become a national pastime, making billiards take a back seat.

Consider the position as recently as five years ago. At this time it was the custom of the well-known professionals to play an occasional game of snooker after a long session of billiards. The game was seldom contested in a really serious spirit, and it seemed merely to act as a sedative after the tenseness of the game that had gone before. Frequently half the onlookers would file out of the hall when the marker announced that a snooker match would be played.

A visit to your club or local hall would have revealed that nine out of every ten tables were devoted to billiards. There was a professional snooker championship,



Willie Smith builds up a break

it is true, but it was soon over and attracted comparatively little attention. All of which suggests that snooker was making little headway; yet it was at that period, although it was scarcely realised, that the game really began to progress. Slowly but surely snooker was gaining more and more advocates. But it needed some sort of stimulus to bring it into the forefront.

Then in 1933 came the first big push in the form of a national competition. This tournament was a handicap event and was open to amateurs throughout the country. To the surprise of everybody concerned, especially the organisers, there was an entry of no fewer than five thousand, which brought the realisation that snooker had begun to take root.

## On Wednesday and Friday Willie Smith will give a d

The tournament was duly played off, but it did not affect the professionals, who continued to confine their snooker to a periodic game. Without the aid of frequent matches between the well-known players it was impossible to popularise snooker, and the game was almost at a

standstill until a year or two later the necessary impetus came in a most unexpected fashion.

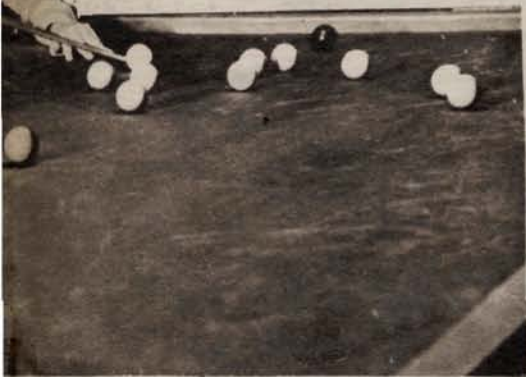
A certain amount of publicity attended the visit to this country of a famous Canadian snooker player, Conrad Stanbury. Stanbury was above all a colourful player and as such was a godsend, in that his personality drew attention to the game. In the matter of breaks

he was not as good as our own Joe Davis, but his unique stroke play was all that was necessary to bring spectators.

A short while later Clare O'Donnell, another Canadian, came over and engaged in several matches with our best-known professionals, each match leaving many converted snooker players in its wake. Finally, with an even greater reputation than his predecessors, came Horace Lindrum from Australia. He proved himself a real rival to Davis, interest was aroused at once, and championships began to be arranged on a large scale. The upshot is that today there are far more snooker matches than billiards matches played by professionals, and the same thing is found in the clubs, homes, and halls throughout the country, irrespective of playing ability.



# of SNOOKER



## Play Horace Lindrum and demonstration in the studio

The origin of snooker is somewhat obscure, but the introduction of the game is attributed to Captain Snooker (hence the name), who was an officer in the Bengal Lancers in India. He developed snooker from a game known as 'pyramids', in which all the balls were red. Captain Snooker, so the story goes, added the various colours and laid the foundation of the game as we know it today. The first official snooker rules were drawn up in 1901.

It is not difficult to see why snooker has, perhaps momentarily, ousted billiards from the limelight. There is so much more action in the game for both players and spectators. At billiards the professional frequently occupies the whole of a session with a single break made up probably of innumerable close cannons at the top of the table, varied only by the necessary crossing of the baulk line or an occasional 'pot' or 'in-off', intended merely as the means of securing a position for another avalanche of cannons.

During a snooker session, it is usual to play at least six games, or 'frames', as they are called. This means that even if a player clears the table after a few preliminary shots, his opponent will not be idly looking on for more than

a short while. This, you may feel, does not take into consideration the average player of either game who seldom makes a break of thirty at billiards and only half that number at snooker, and who is thus never very long away from the table—and yet still prefers to play snooker seven times out of ten.

This may be explained by the fact that the shot that is the most pleasing to execute and the most attractive to watch in either game is the pocketing of a ball from a difficult position. It is a spectacular effort that occurs occasionally in first-class billiards, more often as the standard of play declines, but possibly twenty times in any game of snooker, since the chief object is to pot the balls one after another.

Another attractive feature of the game is the leaving of what is known as a 'snooker', when a player leaves the cue ball in such a position that his opponent is unable to hit directly the ball next in turn. The method of recovering from a 'snooker' is by a cushion shot, and it gives the player an intense satisfaction either to leave or to get out of a 'snooker'.

Whether snooker will ever overshadow billiards to the extent that it was itself overshadowed before the last few years is a matter of conjecture. The best judges consider this improbable. Billiards has been a national pastime for over a hundred years and as such would certainly die very hard. It may well be that the present popularity for snooker will turn out to be just a passing fancy, that the players will tire of constant potting, and welcome a return to cannons and long losers.



Horace Lindrum in play

## SIDELIGHTS by 'The Scanner'

### Play about Goldsmith

One of Oliver Goldsmith's characteristics was his inability to tell the truth, and as a good deal of what is known of his life came from his own lips, it is a little difficult to disentangle fact from fiction. It is uncertain, for instance, whether he ever gained a degree as a doctor, just as it is certain he was once advised to prescribe for his enemies and not for his friends. But he was a charming bundle of eccentricities all the same, and on April 20 he will refute Garrick by talking like an angel in *April Showers*, a one-act play by Nino Bartholomew. The period is 1764 and it deals with Goldsmith's extraordinary introduction to Lord Northumberland in Bath. There are four principal characters—Goldsmith himself, who will be played by Fred O'Donovan, his friend Robert Nugent, who will be played by John Abbott, Lord Northumberland, who will be played by Harry Hutchinson, and Lady Northumberland, who will be played by Cicely Paget-Bowman.

### Enter Howard Marshall

That fine sportsman, journalist, and radio commentator, Howard Marshall, will shortly be seen at Alexandra Palace. A noted Rugby player in his time, he has been captain of both the Harlequins and Surrey. On April 30 he will be seen as editor of a television sports review, which it is hoped will be presented regularly. Films of sporting events will be shown, together with personalities of the day, the whole programme being linked together by Howard Marshall.

### Sketches by Nicolas Bentley

Some time ago Olga Katzin illustrated Pearl Binder's verse before the television camera. On April 21 Nicolas Bentley, the satirical artist, who made incomparable sketches for Hilaire Belloc's incomparable poems, and who can draw a dinner-jacket as no one else can, will be seen at work. RADIO TIMES readers with long memories will recall his illustrations for 'Samuel Pepys, Listener'. He is the son of E. C. Bentley, the writer of one of the best detective stories ever written.

### Coronation Tree

The idea of planting a tree as a memorial is a good one. A tree is regarded in much the same way through the years, which is more than can be said of most statues. On April 19 the Marquess of Lothian will play the leading part in planting a tree to commemorate the Coronation. The tree will be placed in the gardens at the front of Alexandra Palace, and the ceremony will be televised. Before the outside broadcast, there will be a talk from the studio.

### Four Players, Two Hands

Five days later there will be a bridge demonstration. Two hands will be played in the allotted quarter of an hour, the players including experts like Mrs. Gordon Evers and Miss Kathleen Salmons, and the commentary will be given by that great bridge authority, Hubert Phillips. The hands will be shown to viewers before play begins.



# TELEVISION PROGRAMMES

FRIDAY APRIL 16 AND SATURDAY APRIL 17 : VISION 45 Mc/s SOUND 41.5 Mc/s

## Friday

### 3.0 FREDRIKA (mezzo-soprano)

Accompanied by Gilbert Stacey

Fredrika, the daughter of an Austrian mother and a Polish father, was born in Vienna. At the outbreak of the war she was in Belgium and left it to find shelter in England. Small as she was in those days, she charmed thousands with her performances in concerts on behalf of wounded soldiers. An introduction to Adrian Boulton and the late Alfred Kalisch made it possible for her to study at the Royal College of Music under Gustave Garcia. Since then she has appeared all over the world. A point of interest about this programme is that she appeared in a television programme at the end of 1932, long before the BBC television service was installed at Alexandra Palace.

### 3.10 ARTISTS AND THEIR WORK

Portrait Painting

John Mansbridge will describe the principles which underlie portrait painting, and will also demonstrate his own methods, with the use of a living model

Presentation by Mary Adams

It is hoped that in this programme viewers will see a famous literary figure sitting as a model. John Mansbridge is a very well-known artist who is particularly famous for his portraits and Underground posters. Amongst others, he has painted por-

traits of Viscount Cecil of Chelwood, the late Bishop Gore, and John Masfield. He is now at work on a portrait of the Marquess of Lothian.

### 3.20 BRITISH MOVIE-NEWS

### 3.30 THEATRE PARADE

Scenes from a play now running in London

Presentation by G. More O'Ferrall

### 4.0 CLOSE

### 9.0 Musical Interlude

### 9.10 ARTISTS AND THEIR WORK

Details as at 3.10

### 9.25 GAUMONT BRITISH NEWS

### 9.35 SNOOKER

An Exhibition of Play

by

Horace Lindrum

and

Willie Smith

(See article on pages 4 and 5)

### 9.45 STARLIGHT

STEVE GERAY and  
MAGDA KUN

These two brilliant Hungarian artists—they are husband and wife—made their first appearance together in London to play at the Duke of

York's in 1934, when they appeared in *Happy Week-End*. Steve Geray played the part of Richard Brunt, and Magda Kun that of Mitzi Prisky. They have endeared themselves more and more to English theatre-goers and cinema-goers and in West-End cabarets their act has been a star attraction. They made their television debut on March 23, and their act this evening will be their second visit to Alexandra Palace.

### 10.0 CLOSE

## Saturday

### 3.0 DEMONSTRATION OF RAILWAY LOCOMOTIVES

from the Alexandra Palace Station

A Silver Jubilee engine and  
contrasting type of engine

These two engines will be brought specially for the occasion to the Alexandra Palace Station of the L.N.E.R.

The Silver Jubilee type of engine to be shown today has already broken two records. On a trial run it reached a speed of 112.5 miles an hour in September, 1935, and in August, 1936, it reached a speed of 113 miles an hour with a full load of coaches and passengers. As an example of the development in locomotive design the modern streamlined type will be shown with an engine made about thirty years ago.

### 3.20 CORONATION WARE

John Thomas, Ph.D., one of the research experts for Wedgwood Potteries, will bring to the studio samples of Coronation ware, past and present

Presentation by Mary Adams

### 3.35 GAUMONT BRITISH NEWS

### 3.45 TOMMY HANDLEY AND COMPANY

in

Eric Blore's famous war-time  
musical sketch

### 'THE DISORDERLY ROOM'

with

Tommy Handley as the Officer

This is one of the most popular sketches about Army life on the Variety stage. Tommy Handley, who takes the part of the officer, was last seen by viewers when he was televised with the White Coons.

### 4.0 CLOSE

### 9.0 REGINALD PURDELL (comedian)

Reginald Purdell has appeared as a singer and as an actor in scores of important radio productions such as 'Songs from the Shows', 'Songs



TOMMY HANDLEY will appear as the officer in the famous war-time sketch, *The Disorderly Room*, on Saturday afternoon

from the Films', the Toy Town series in the Children's Hour, and *No, No, Nanette*. He made his first appearance on the stage as a child entertainer at the Camberwell Palace of Varieties in 1911. Since then he has done almost everything in the show world: he has shown amazing versatility by acting, producing, and writing for the theatre and cinema. Films in which he has appeared include *The Middle Watch*, *Congress Dances*, *On the Air*, *The Old Curiosity Shop*, and *Key to Harmony*, and on the stage, to mention only three important rôles, he has played Waggener in *Orders is Orders*, Anthony Cheshire in *Nippy*, and Janczi in *Viktoria and Her Hussar*.

### 9.10 CORONATION WARE

John Thomas, Ph.D., one of the research experts for Wedgwood Potteries, will bring to the studio samples of Coronation ware, past and present

Presentation by Mary Adams

### 9.20 BRITISH MOVIE-NEWS

### 9.30 'AD LIB'

A Revue by Herbert Farjeon

The Music by Michael Sayer  
with

NADINE MARCH  
ELIZABETH FRENCH  
IRENE PRADOR  
HENRY CAINE

and Chorus  
and

The BBC Television Orchestra  
Leader, Boris Pecker

Conductor, Hyam Greenbaum  
Produced by Stephen Thomas

### 10.0 CLOSE



REGINALD PURDELL, who has appeared in innumerable radio and stage shows and many big films, will be seen on Saturday night



PREPAID CLASSIFIED ADVERTISEMENTS.—TEMPORARY RATES PER SINGLE WEEKLY INSERTION. One inch (12 lines) £5; half inch (6 lines) £2 10s.; quarter inch (3 lines—MINIMUM) £1 5s. Box number 2/6 extra per insertion. DISCOUNTS: 2½% on 13, 5% on 26, 7½% on 39, and 10% on 52 consecutive insertions. CIRCULATION: 600,000—London Area only. All communications to be addressed to the Advertisement Director, BBC Publications, 35, High Street, Marylebone, W.1.



# OFFICIAL SOUVENIR

PROGRAMME OF THE

# CORONATION

OF THEIR MAJESTIES

# KING GEORGE VI

AND

# QUEEN ELIZABETH

*On Sale Wednesday, April 28*

BY Gracious Permission of His Majesty the King, the Official Coronation Programme is issued by King George's Jubilee Trust to whom the whole of the profits will be devoted. The Programme consists of thirty-two pages of text and illustration and a cover bearing the Royal Coat-of-Arms printed in full colours and gold.

**THE CONTENTS INCLUDE:**

SPECIAL PHOTOGRAPHS OF  
THEIR MAJESTIES  
**KING GEORGE VI**  
AND  
**QUEEN ELIZABETH**  
PHOTOGRAPHS OF  
HER MAJESTY QUEEN MARY  
THEIR ROYAL HIGHNESSES  
THE PRINCESS ELIZABETH  
THE PRINCESS MARGARET  
THE DUKE OF GLOUCESTER  
A MESSAGE FROM  
THE DUKE OF GLOUCESTER  
A PRAYER FOR THE KING'S REIGN  
BY JOHN MASEFIELD, POET LAUREATE  
THE KING'S MAJESTY  
THE SIGNIFICANCE OF THE CORONATION TO THE  
EMPIRE, BY JOHN DRINKWATER

**KING GEORGE VI**  
A SHORT BIOGRAPHY  
DESCRIPTION OF THE CORONATION  
PROCESSION  
A PICTORIAL MAP OF THE ROUTE  
OF THE PROCESSION  
THE CORONATION SERVICE IN  
WESTMINSTER ABBEY  
WITH AN INTRODUCTION BY HIS GRACE  
THE LORD ARCHBISHOP OF CANTERBURY  
AN EXPLANATION OF THE  
CORONATION CEREMONIAL  
WITH ILLUSTRATIONS  
BY SIR GERALD WOLLASTON,  
GARTER PRINCIPAL KING OF ARMS  
A GENEALOGICAL TABLE SHOWING  
THE DESCENT OF THE CROWN

The Official information contained in this Souvenir Programme will be invaluable to those witnessing the Procession: also it will enable those who will be listening to the Coronation broadcast from London to follow the historic ceremony word for word. The Programme will be treasured as a lasting record of the Coronation of Their Majesties King George VI and Queen Elizabeth. It will be on sale on Wednesday, April 28, in two editions. In view of the great demand the public are advised to order their copies in advance from newsagents or booksellers.

**STANDARD EDITION 1/-**

**DE LUXE EDITION 2/6**

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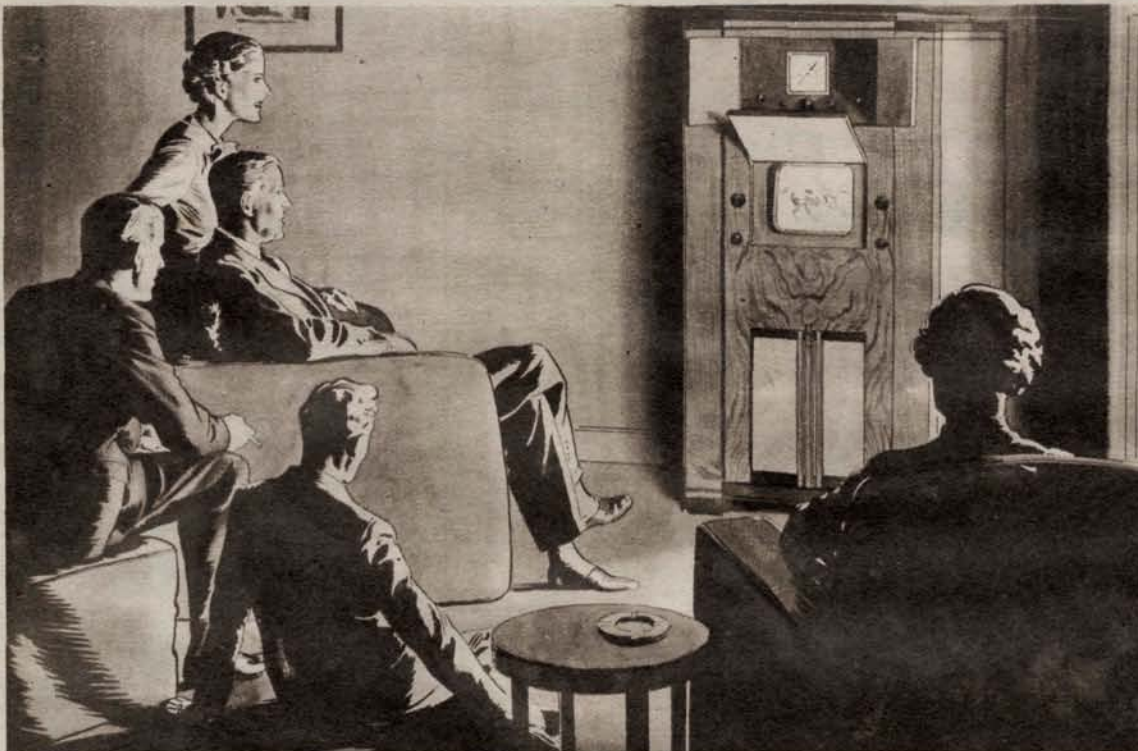
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