A programme commemorating the twenty-fifth anniversary of Captain Scott's death in the Antarctic will be presented on Tuesday. This picture shows his ship, *Terra Nova*, working through pack-ice.
TELEVISION PROGRAMMES

MONDAY MARCH 29 AND TUESDAY MARCH 30 : VISION 45 Mc/s SOUND 41.5 Mc/s

Transmission by the Marconi-EMI system

Monday

3.0 THE FUN OF THE FAIR
from the Fair Ground at Alexandra Palace
Presented by Leslie Mitchell

3.15 BRITISH MOVIE-TONE NEWS

3.25 OLD-TIME MUSIC-HALL
with HARRY CHAMPION
FRED BARNES
ADA CERITO
ARTHUR REECE
TOM LEAMORE
MARIE KENDALL
Chairman : FRED WILLETT
Presentation by Harry Pringle
Once again Fred Willett presides over a show that will recapture some of the spirit of old-time music-hall. Although the scene will not be modelled on that of a pre-war hall, it will suggest all the old conviviality and intimacy of the age when no music-hall was complete without a chairman with his buttonhole and diamond pin and abundance of patter. In this show all the artists sit at a table with Fred Willett, equipped with a gavel, at its head.

3.50 CHARLIE KUNZ at the Piano
Charlie Kunz was once a church organist in America. Rumour has it that he had to give it up for his unorthodox extemporisations. At the age of fifteen he was in charge of a dance band, and in those early days he was a horn player in a brass band. He came to England in 1922 with an all-American orchestra. From 1925 to 1933 his band played at the Chez Henri Club, and it was this combination that he took to the Casani Club.

3.40 FILM CARTOON

3.25 BALLROOM DANCING
In this demonstration ALEX MOORE and PAT KILPATRICK will show viewers some of the faults in style commonly made in ballroom dancing, and how they should be corrected.

Presentation by G. More O’Ferrall
In this programme there will be a special demonstration of the Quick Waltz, a new dance that is certain to be popular during the Coronation festivities. Alex Moore and Pat Kilpatrick will shortly appear in a British film production, Radio Parade, with Buddy Rogers. This will be the first time that straight ballroom dancing has been featured in a film of this kind.

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9.20 BRITISH MOVIE TONE NEWS

9.30 TO THE SOUTH POLE
A programme in memory of the twenty-fifth anniversary of the death of Captain Robert Falcon Scott in the Antarctic, with relics of the expedition and concluding with extracts from H. G. Ponting’s film, With Captain Scott to the South Pole.

Presentation by G. More O’Ferrall

10.0 Close

OLD-TIME MUSIC-HALL
on Monday afternoon and evening

All programme timings shown on these pages are approximate
**Thursday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<td>3.0</td>
<td>Scenes from Shakespeare presented by Stephen Thomas</td>
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<td>3.15</td>
<td>Masks through the ages—1 presented by Duncan Melvin</td>
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**Wednesday**

<table>
<thead>
<tr>
<th>Time</th>
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<td>3.0</td>
<td>The Southern Sisters in Close Harmony</td>
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<td>3.10</td>
<td>Scott Gordon's Marionettes with Alex Watson in a Variety Show</td>
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<td>3.20</td>
<td>Gaumont British News</td>
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<tr>
<td>3.30</td>
<td>'Picture Page' (Forty-Second Edition) A Magazine Programme of General and Topical Interest Devised and edited by Cecil Madden Produced by Royston Morley The Switchboard Girl: Joan Miller</td>
</tr>
<tr>
<td>10.0</td>
<td>Close</td>
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</tbody>
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**APRIL THE FIRST CABARET**

**3.40** and **9.40**

**March 31 and April 1**

**Vision 45 Mc/s Sound 41.5 Mc/s**
SIDELIGHTS
by 'The Scanner'  

Additions to Family  

In a reproachful mood, Nature, who abhors a vacuum, has had the last word with Leslie Mitchell, still obstinately clean-shaven. Philip Bate has arrived from BBC Drama and Features to assist at stage management. His blond moustache is the biggest ever seen at Alexandra Palace. One of his hobbies, he says, is collecting seventeenth-century flutes. His appointment will ease things a great deal for studio managers Gordon Crier and Reginald Smith. The other day, when the Casse - Noisette ballet was televised, Gordon Crier had to handle what seemed to be at least forty artists and assistants in the studio. The most ticklish bit of stage management appears to be 'Picks'. Royston Morley, a product of the BBC Staff Training Department, is now producing.

There are two other new personalities to introduce: Eric Crozier, producer, and Pamela Hide, make-up assistant to Mary Allan. Crozier, like Morley, arrived by way of the Training Department, and before that was a student at the Royal Academy of Dramatic Art where he won a scholarship. After living in Paris to study the French theatre and production (he managed to do this with the help of another scholarship), Crozier became one of the first pupils at the BBC Training Department, and, I should say, one of the youngest. He is twenty-two.

Heard but Not Seen  

Evel Burns is somebody you would like to know, too. She is not on the staff, but has acted on many occasions as an unseen accompanist, out of the camera's range. It is a pity, for she is very attractive. Although she has played in television programmes regularly, on only one occasion did she appear on the screen, and that was back in January, when she gave a recital of syncopated piano solos.

Exchange and Robbery  

Last Friday viewers heard the sound broadcast commentary on the Grand National incorporated in the television programme. On April 6 at Alexandra Palace repays the debt by letting radio listeners on the main Regional wavelength hear twenty minutes of the evening show, cabaret, introducing a varied assembly of celebrities, including Frances Day, Lydia Sokolova, Irene Prador, and Dr. Charlotte Wolff, the analyst of hands. The idea of exchange is excellent, but it is gratifyingly obvious that sound listeners are getting the worst of the bargain. The possibilities of enraging them are boundless. An hour's programme, with Sherkot, the Silent Comic, Scott Gordon's Marionettes, Hilary Pepler's Masks and Mimes, the Knife-Throwing Denver's, and a fashion display is my suggestion.

Later, on April 15, it is hoped Henry Hall and the BBC Dance Orchestra will return to the television studio. Like the show on April 6, the sound part of this programme will be transmitted to listeners.

From the States  

Special attraction for 'Picture Page' on April 7—the Six Albertina Rasch Girls from the Lorchester, accompanied by the Television Orchestra.

WHAT VIEWERS

A special representative of the 'Radio Times', who has sums up viewers' impressions.

When the Editor asked me to find out what viewers are thinking and saying of television, I had the uneasy feeling that he was going to find the replies rudely unpleasant and unpalatable. I recalled the only television broadcast I'd seen, one of the demonstration transmissions to Radiolympia some five or six months ago. The particular transmission I saw was a disappointing demonstration. The newsreels and the excerpts from films came over all right, even though they looked like postage stamp editions of the real thing in the cinema.

It was the direct television that was so disappointing. Time and time again there would be a close-up of the announcer on the screen, then the picture would fade or the sound would be strangled. There would follow an apology for the breakdown and for long spells there would be a blank screen and gramophone music to pass the time.

In one of the fleeting moments of animation on the screen I remember the announcer saying, with what seemed to me to be a note of triumph in his voice: 'This is direct television from Alexandra Palace.'

He brought Jack Hylton, who'd just returned from his American tour, to the screen. This was the first really significant hint of the surprises in store for television viewers, but no sooner had he begun to speak than the picture and the sound failed. It was all so tantalising.

The little I'd seen was a promise of things to come, but on that particular day it just happened to be a dissolving view.

With all that in mind, I was prepared for shocks when I started out to collect the frank comments of viewers. I should point out here that I have purposely confined my inquiries to the public viewing-rooms of the West End and suburbs because these are the only places where the great majority of people can see the BBC's television programmes at the moment. I have watched transmissions in the demonstration showrooms of the principal makers of television receivers, in the West End stores where it is one of the latest novelties for shoppers, and in places as widely dissimilar as the bar of a Piccadilly restaurant and a crowded showroom just off one of the suburban street markets.

Incidentally, in one well-known London store I found four television receivers, of different makes, being operated side by side.

In every case I have found viewers agreeably surprised with the excellence of television transmissions. It was quite clear that a great majority of viewers had drifted into the various television rooms idly, in a sceptical frame of mind, expecting to see an experimental toy.

Two gas-fitters I saw watching a programme in Maida Vale were frankly sceptical. They refused to believe that what they were seeing on the screen was direct television. All the talk of the wireless dealer could not shake their firm conviction that it was a film they'd just seen.

After they'd gone away, shaking their heads, I listened to two women armed with shopping-baskets, who had dropped in quite as much for a rest as to see the television demonstrations. One of them, who would have made a perfect model for one of Bert Thomas's Cockney studies, turned to her friend and exclaimed: 'Blimey, Lil, this is too good! If ever we get one of those things at home, shan't have an excuse to go out to the pictures.' Her friend's reply was even more mournful. She said, 'No,
ARE SAYING

we shan't, and we shan't be able to get rid of the men on Saturday afternoons either. They'll want to sit in front of the fire to watch the football match. They evidently believed that television as a home entertainment was going to make a difference to them!

Quite a number of viewers complained of the size of the picture. Of course, after the big screens we are all accustomed to in the cinema nowadays, the screen of the television receiver does look small. One tall man, in one of the stores, after listening good-humouredly to his wife's complaints on this point, drily observed that they'd have to move out of their modern flat into a barn if she wanted a larger picture.

He went on to say that he wasn't at all sure that they'd be able to install a television receiver of present-day dimensions in their drawing room.

Wherever I went I found that viewers were agreeably surprised with the technical excellence of television, both of transmission and of reception. It was on questions of policy and programmes that one heard criticism. It was a general complaint that there are only two one-hour transmissions daily.

Of the programmes there were many differing opinions, both for and against, but space will not allow me to itemise them all here. In any case, I have the feeling that a public viewing-room in the West End, whether it be in a large store or restaurant bar, is not the best place to test or appreciate programmes that are planned for home entertainment.

I ran across some Americans in a Piccadilly bar who were wildly enthusiastic at this, their first sight of television. One of them turned to his friends and said, 'Say, this is the swellest publicity thing I've seen for years! If we can put over sponsored television broadcasts as we do on the radio I'll sign up all the Hollywood stars and let the women have a peep at Robert Taylor in the afternoons and let the men, home from the office in the evening, meet Luise Rainer and Myrna Loy at home in their own drawing-room.' I'll guarantee to double my sales quota in a week!'

He was developing this theme so vehemently as he walked with his friends towards Piccadilly Circus that I feared he was going to have apoplexy or demand speech with the P.M.G. to inquire the lowest price for the BBC television station at Alexandra Palace.

SIDELIGHTS

by The Scanner

From the Zoo

The programmes that entertain the studio staff most of all are probably the 'Friends from the Zoo' series. It is amazing to see the obvious enjoyment of the animals. The other day, however, a mynah bird was so excited that it pecked Elizabeth Cowell, and more recently a bittern and a toucan (a bird every bit as comic in appearance as a certain advertisement led me to believe) escaped from their cages and fluttered round the studio during David Seth-Smith's commentary.

There will be the first of a new Zoo series on April 9, when it is hoped the bleak heights of Alexandra Palace will be softened by spring sufficiently to allow outside broadcasts. One of the best of them should be the televising of the chimpanzees, where viewers will see an elephant or two, but the problem of transport will be difficult to solve, despite the arrival of a new 'bus seating twenty-four passengers instead of fourteen. Perhaps David Seth-Smith would consent to go up Muswell Hill on a howdah.

A Café Re-opens

Another attraction for April 9 is more scenes from 'Cosmopolitan Café', the popular rendezvous of entertainment sponsored by Dallas Bower and decorated by Peter Bax.

All at Sea

'A ship is worse than a gaol. There is, in a gaol, better air, better company, better conviviality of all kind; and a ship has the additional disadvantage of being in danger.' I do not know whether Dr. Johnson would have said those words had he been alive today, but I am certain his tongue would have been at its best when dealing with the modern craze for cruising. For all that, the nearest most people get to a sea voyage nowadays is cruising, and they enjoy themselves enough to withstand the sneers of the hardened traveller. Very shortly, on April 12, H. E. Eggar are arranging a programme to show viewers the clothes they must wear on board ship to avoid walking the social plank.

Still All at Sea

Not to be outdone, Harry Pringle is devising for the same day a light feature with a luxury liner setting. First of all there will be Commander Campbell to act as compère. He will play the role of captain, which should be easy for him since he was a ship's officer many years. There will be a pre-engagement ceremony. And, bigger danger than ever Dr. Johnson thought of, there will be that essential of all voyages—a moonlit deck romance. I understand that Harry Pringle is insisting on a happy ending for this last item.

A week before this programme takes place, on April 5, Commander Campbell is to tell more of his sea stories.
3.0 **STANELLI**
(comedian)

STANELLI is known principally for his noisy Bachelor Parties and his even noisier 'hornchestra.' In his more melodious days he was a serious musician. He won scholarships to the Royal Academy and the Royal College of Music, composed a tone poem, "Atlantis," which he has conducted himself, and at the age of nine appeared with Kreisler by royal command before King George and Queen Mary. Today when he makes his Alexandra Palace debut, there is little danger of a retrogression.

3.10 **FASHION FORECAST**

A Dress Parade
Arranged by H. E. Plaister and G. R. Kenward-Eggar

3.25 **BRITISH MOVIETONE NEWS**

3.35 **THEATRE PARADE**

Scenes from a play now running in the West End of London
Presented by G. More O’Ferrall

3.40 **AFTER SUPPER**

A Revue of Evening Entertainments
with Sidonie Goossens
Elizabeth French
Maude Lloyd
Anthony Tudor
James Topping
Lionel Solomon
Elsie French and John Mott in ‘The Aspidistras’
with Cornellius Fisher
Irene Prador
Gold and Cordell
The BBC Television Orchestra
Leader, Boris Pecker
Conductor, Hyam Greenbaum
Produced by Stephen Thomas

This delightful show was first presented on March 2. In it, Stephen Thomas attempts to show how entertainment in the home has altered through the ages.

4.0 **CLOSE**

**STANELLI,** popular radio comedian, will be televised on Friday afternoon. Here he is with his famous 'hornchestra.'

**MAUDE LLOYD** and **ANTHONY TUDOR,** who will dance in Friday night's 'After Supper' revue.

**Saturday**

3.0 **'AT THE NETS'**

A Cricket Broadcast from the premises of the Alexandra Palace
Indoor Cricket Club
Presented by Leslie Mitchell

During the winter some of the cricket enthusiasts of North London keep themselves in practice at the Indoor Cricket Club in the corner of the Great Hall of Alexandra Palace. Today Andy Ducat, the former Surrey and England professional cricketer, for many years one of the most popular figures on the Oval crowd, will demonstrate strokes at the wicket. Some of the members of the club, including one or two well-known comedians, will also be seen in action.

This, the first outside broadcast of cricket, will necessarily be of an experimental nature.

3.30 **GAUMONT BRITISH NEWS**

4.0 **CLOSE**

9.0 **THE OXFORD UNIVERSITY OPERA PLAYERS**

present

**VENUS AND ADONIS**

A Masque for King Charles II
by Dr. Blow
The BBC Television Orchestra
Leader, Boris Pecker
Conductor, Hyam Greenbaum
Produced by Nevill Coghill
Television presentation by Dallas Bower

9.35 **BRITISH MOVIETONE NEWS**

9.45 **CABARET**

OLIVER WAKEFIELD
The Voice of Inexperience
WES ADAMS AND LISA DANCERS
(By permission of the Piccadilly Hotel)

10.0 **CLOSE**
PREPAID CLASSIFIED ADVERTISEMENTS—TEMPORARY RATES PER SINGLE WEEKLY INSERTION. One inch (12 lines) £5; half inch (6 lines) £2 10s.; quarter inch (3 lines—MINIMUM) £1 5s. Box number 10 extra per insertion. DISCOUNTS: 10% on 13, 5% on 26, 7½% on 39, and 10% on 52 consecutive insertions. CIRCULATION: 600,000—London Area only. All communications to be addressed to the Advertisement Director, BBC Publications, 35, High Street, Marylebone, W.1.

TELEVISION DEMONSTRATIONS

FOR TIMES OF TRANSMISSIONS see programmes

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The programme guide for long-distance listening Twopence every Friday from newsagents and bookstalls
BY GRACIOUS PERMISSION of His Majesty the King, The Official Coronation Programme is issued by King George's Jubilee Trust, to whom the whole of the profits will be devoted. The Programme consists of thirty-two pages of text and illustration and a cover bearing the Royal Coat-of-Arms printed in full colours and gold.

The contents include:

- King George VI: A Short Biography
- Description of the Coronation Procession
- A Pictorial Map of the Route of the Procession
- The Coronation Service in Westminster Abbey
- With an Introduction by His Grace the Lord Archbishop of Canterbury
- An Explanation of the Coronation Ceremonial with Illustrations by Sir Gerald Wollaston, Garter Principal King of Arms
- A Genealogical Table Showing The Descent of the Crown
- Special Photographs of
  - Their Majesties King George VI and Queen Elizabeth
  - Their Royal Highnesses The Princess Elizabeth, The Princess Margaret, The Duke of Gloucester
  - A Message from The Duke of Gloucester
  - A Prayer for the King's Reign by John Masefield, Poet Laureate
  - The King's Majesty: The Significance of the Coronation to the Empire by John Drinkwater

The Official Information contained in this Souvenir Programme will be invaluable to those witnessing the Procession; also it will enable those who will be listening to the Coronation broadcast from London to follow the historic ceremony word for word. It will be on sale on Wednesday, April 28th, in two editions. In view of the great demand the public are advised to order their copies in advance from newsagents or bookellers.

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