

RADIO TIMES
TELEVISION
SUPPLEMENT

PROGRAMMES FROM MARCH 29 TO APRIL 3

BREAKING
THROUGH
THE PACK



A programme commemorating the twenty-fifth anniversary of Captain Scott's death in the Antarctic will be presented on Tuesday. This picture shows his ship, *Terra Nova*, working through pack-ice.

TELEVISION PROGRAMMES

MONDAY MARCH 29 AND TUESDAY MARCH 30 : VISION 45 Mc/s SOUND 41.5 Mc/s

Transmission by
the Marconi-EMI system

Monday

3.0 THE FUN OF THE FAIR

from the Fair Ground at
Alexandra Palace

Presented by Leslie Mitchell

3.15 BRITISH MOVIE TONNEWS

3.25 OLD-TIME MUSIC-HALL

with

HARRY CHAMPION

FRED BARNES

ADA CERITO

ARTHUR REECE

TOM LEAMORE

MARIE KENDALL

Chairman: FRED WILLETT

Presentation by Harry Pringle

Once again Fred Willett presides over a show that will recapture some of the spirit of old-time music-hall. Although the scene will not be modelled on that of a pre-war hall, it will suggest all the old conviviality and intimacy of the age when no music-hall was complete without a chairman with his buttonhole and diamond pin and abundance of patter. In this show all the artists sit at a table with Fred Willett, equipped with a gavel, at its head.

4.0 CLOSE

9.0 STARLIGHT

9.10 GAUMONT BRITISH NEWS

9.20 OLD-TIME MUSIC-HALL

(Details as at 3.25)

9.55 It is hoped to include a flash of the Display of Fireworks on the South Front of Alexandra Palace, if it proves technically possible

10.0 CLOSE

Tuesday

3.0 GOLFERS IN ACTION—2

The second of a series of golf demonstrations in which distinguished professionals are introduced before the camera by BERNARD DARWIN, the well-known amateur golfer and writer on golf. Today A. H. PADGHAM, of Sundridge Park, who has lately returned from South Africa, will take part.

Presented by Leslie Mitchell

3.15 GAUMONT BRITISH NEWS

3.25 BALLROOM DANCING

In this demonstration ALEX MOORE and PAT KILPATRICK will show viewers some of the faults in style commonly made in ballroom dancing, and how they should be corrected

Presentation by G. More O'Ferrall

In this programme there will be a special demonstration of the Quick Waltz, a new dance that is certain to be popular during the Coronation festivities.

Alex Moore and Pat Kilpatrick will shortly appear in a British film production, *Radio Parade*, with Buddy Rogers. This will be the first time that straight ballroom dancing has been featured in a film of this kind.



ON THE WAY TO THE POLE. (From left to right) Petty Officer Evans, Lieut. Bowers, Dr. Wilson, and Captain Scott—photographed by Captain Oates. The story of Captain Scott's heroic journey to the South Pole will be told in a programme on Tuesday night commemorating the twenty-fifth anniversary of his death.

3.40 FILM CARTOON

3.50 CHARLIE KUNZ at the Piano

Charlie Kunz was once a church organist in America. Rumour has it that he had to give it up for his unorthodox extemporisations. At the age of fifteen he was in charge of a dance band, and in those early days he was a horn player in a brass band. He came to England in 1922 with an all-American orchestra. From 1925 to 1933 his band played at the Chez Henri Club, and it was this combination that he took to the Casani Club.

4.0 CLOSE

9.0 ANTHONY PINI (violin cello) and

The BBC Television Orchestra
Leader, Boris Pecker
Conductor, Hyam Greenbaum

Anthony Pini, the brother of Eugene Pini, is said to have given his first concert at the age of six, when his 'cello was bigger than himself. Like Casals, Pini as a boy and a young man had to play in cafés and wherever else he could. Years ago when he was unknown, he managed to get an audition with the Carl Rosa Company, which was visiting Glasgow. He delights in telling how he chose a piece of music with a piano part so difficult that it took the chorus master all his time to play it, and left no chance for criticism of the 'cellist.

9.20 BRITISH MOVIE TONNEWS

9.30 TO THE SOUTH POLE

A programme in memory of the twenty-fifth anniversary of the death of Captain Robert Falcon Scott in the Antarctic, with relics of the expedition and concluding with extracts from H. G. Ponting's film, *With Captain Scott to the South Pole*

Presentation by G. More O'Ferrall

Captain Scott and his companions died in the Antarctic when they were only a few miles from food and shelter. As long as heroism and self-sacrifice mean anything at all, the story of his tragic expedition to the South Pole will be remembered. In this memorial programme there will be extracts from that wonderful feat of photography, *With Captain Scott to the South Pole* (this has been also entitled *90° South*), which was taken on the spot by the late H. G. Ponting, official photographer to the expedition. Poignant relics will be shown, including the pennant of Scott's ship, *Terra Nova*, and the copy of Tennyson's 'In Memoriam' which was found with the bodies.

10.0 CLOSE



OLD-TIME MUSIC-HALL

on Monday afternoon and evening

All programme timings
shown on these pages
are approximate

TELEVISION PROGRAMMES

WEDNESDAY MARCH 31 AND THURSDAY APRIL 1 : VISION 45 Mc/s SOUND 41.5 Mc/s

APRIL
 THE
 FIRST
 CRAZY
 CABARET

THURSDAY
3.40 and 9.40

Wednesday

3.0 THE SOUTHERN SISTERS

in Close Harmony

The Southern Sisters act, which radio listeners heard in Music-Hall on March 13, is made up of Sybil le Jason and Betty and Vera Havela. They banded themselves together in 1932, and some time later they were busy broadcasting and recording with Henry Hall and the BBC Dance Orchestra. In those early days Clive Richardson, and, later on, Eddie Palmer, filled David Law's post as accompanist.

3.10 Scott Gordon's MARIONETTES with Alex Watson in a Variety Show

This will be the third time that Scott Gordon's Marionettes have appeared at Alexandra Palace. They are living marionettes; that is to say, the faces of Scott Gordon and Alex Watson are used on dummy figures. The act, which specialises mainly in humorous caricatures of old-time music-hall artists, such as Albert Chevalier, Gus Elen, Vesta Victoria, and Harry Lauder, is thought to be one of the cleverest of its kind.

3.20 BRITISH MOVIE TONNEWS

3.30 'PICTURE PAGE' (Forty-First Edition)

A Magazine Programme of General and Topical Interest

Devised and edited by CECIL MADDEN

Produced by ROYSTON MORLEY

The Switchboard Girl: JOAN MILLER

Cecil Madden, the editor of 'Picture Page', has hinted that today's edition will probably take into account the

fact that tomorrow is April 1, or, more significantly, All Fools' Day. Tomorrow, Thursday, he is presenting a special crazy Variety show in the afternoon and evening.

4.0 CLOSE

9.0 LORNA TARBAT in Songs with JOAN STEVENSON at the piano

This is the first appearance of Lorna Tarbat, who is both charming and clever. She is well known for her work in West-End cabarets. This evening she will sing songs both sentimental and humorous, some of which were composed by Joan Stevenson, who accompanies her.

9.10 Scott Gordon's MARIONETTES with Alex Watson in a Variety Show

9.20 GAUMONT BRITISH NEWS

9.30 'PICTURE PAGE' (Forty-Second Edition)

A Magazine Programme of General and Topical Interest

Devised and edited by CECIL MADDEN

Produced by ROYSTON MORLEY

The Switchboard Girl: JOAN MILLER

10.0 CLOSE



LORNA TARBAT, who sings on Wednesday night

Thursday

3.0 Scenes from Shakespeare Presented by Stephen Thomas

3.15 MASKS THROUGH THE AGES—1 Duncan Melvin

This is the first of a series of four talks to show the development of masks and the uses to which they have been put in primitive and civilised societies. Each talk will be illustrated by original specimens collected from a variety of sources.

In the first talk Duncan Melvin will point out that the mask was primarily a ceremonial and religious object. As illustrations there will be shown masks from the Ivory Coast, the Belgian Congo, Southern Nigeria, Dahomey, and, probably most interesting of all the African specimens, an ancestral effigy from the Bakota tribe of Gaboon. In addition to these African masks, Duncan Melvin will show examples of masks that have come from places as far apart as New Guinea and the Americas.

3.30 GAUMONT BRITISH NEWS

3.40 APRIL THE FIRST

A Crazy Cabaret presented by Cecil Madden with IAN GRANT MAX AND HARRY NESBITT HERMITAGE'S DOG BERT MARTEL'S GOOSE



MASKS. The evolution of the mask will be discussed by Duncan Melvin on Thursday. Above is a mask he made of Marlene Dietrich.

4.0 CLOSE

9.0 Scenes from Shakespeare Presented by Stephen Thomas

Ever since the beginning of February scenes from Shakespeare have been televised frequently. Extracts from the following plays have already been televised: *Twelfth Night*, *A Midsummer Night's Dream*, *Julius Caesar*, *Much Ado About Nothing*, *As You Like It*, and *King Henry V*. Among players who have appeared viewers will remember the fine performances of Robert Atkins, Nadine March, Esme Percy, Ion Swinley, Patricia Hilliard, D. Hay Petrie, Henry Oscar, Margaretta Scott, and Yvonne Arnaud.

9.15 MASKS THROUGH THE AGES—1 Duncan Melvin

9.30 BRITISH MOVIE TONNEWS

9.40 APRIL THE FIRST

Another Crazy Cabaret presented by Cecil Madden with IAN GRANT HERMITAGE'S DOG BERT MARTEL'S GOOSE

Nobody seems to know the origin of All Fools' Day. The only thing certain about it is that it is a survival of festivities held at the vernal equinox. It was not until the beginning of the eighteenth century however, that April 1 was regarded as a day of practical joking.

To celebrate the occasion, Cecil Madden has assembled this cabaret.

10.0 CLOSE

(Programmes continued on page 6)

SIDELIGHTS by 'The Scanner'

Additions to Family

In a reproachful mood, Nature, who abhors a vacuum, has had the last word with Leslie Mitchell, still obstinately clean-shaven. Philip Bate has arrived from BBC Drama and Features to assist at stage management. His blond moustache is the biggest ever seen at Alexandra Palace. One of his hobbies, he says, is collecting seventeenth-century flutes. His appointment will ease things a great deal for studio managers Gordon Crier and Reginald Smith. The other day, when the *Casse-Noisette* ballet was televised, Gordon Crier had to handle what seemed to be at least forty artists and assistants in the studio. The most ticklish bit of stage management appears to be 'Picture Page', which Royston Morley, a product of the BBC Staff Training Department, is now producing.

There are two other new personalities to introduce: Eric Crozier, producer, and Pamela Hide, make-up assistant to Mary Allan. Crozier, like Morley, arrived by way of the Training Department, and before that was a student at the Royal Academy of Dramatic Art, where he won a scholarship. After living in Paris to study the French theatre and production (he managed to do this with the help of another scholarship), Crozier became one of the first pupils at the BBC Training Department, and, I should say, one of the youngest. He is twenty-two.

Heard but Not Seen

Evel Burns is somebody you would like to know, too. She is not on the staff, but has acted on many occasions as an unseen accompanist, out of the camera's range. It is a pity, for she is very attractive. Although she has played in television programmes regularly, on only one occasion did she appear on the screen, and that was way back in January, when she gave a recital of syncopated piano solos.

Exchange and Robbery

Last Friday viewers heard the sound broadcast commentary on the Grand National incorporated in the television programme. On April 6 Alexandra Palace repays the debt by letting radio listeners on the main Regional wavelength hear twenty minutes of the evening show, cabaret introducing a varied assembly of celebrities, including Frances Day, Lydia Sokolova, Irene Prador, and Dr. Charlotte Wolff, the analyser of hands. The idea of exchange is excellent, but it is gratifyingly obvious that sound listeners are getting the worst of the bargain. The possibilities of enraging them are boundless. An hour's programme, with Sherkot, the Silent Comic, Scott Gordon's Marionettes, Hilary Pepler's Masks and Mimes, the Knife-Throwing Denvers, and a fashion display is my suggestion.

Later, on April 15, it is hoped Henry Hall and the BBC Dance Orchestra will return to the television studio. Like the show on April 6, the sound part of this programme will be transmitted to listeners.

From the States

Special attraction for 'Picture Page' on April 7—the Six Albertina Rasch Girls from the Dorchester, accompanied by the Television Orchestra.

WHAT VIEWERS



A special representative of the 'Radio Times', who has summed up viewers' impressions

WHEN the Editor asked me to find out what viewers are thinking and saying of television, I had the uneasy feeling that he was going to find the replies rudely unpleasant and unpalatable.

I recalled the only television broadcast I'd seen, one of the demonstration transmissions to Radiolympia some five or six months ago. The particular transmission I saw was a disappointing demonstration. The newsreels and the excerpts from films came over all right, even though they looked like postage stamp editions of the real thing in the cinema.

It was the direct television that was so disappointing. Time and time again there would be a close-up of the announcer on the screen, then the picture would fade or the sound would be strangled. There would follow an apology for the breakdown and for long spells there would be a blank screen and gramophone music to pass the time.

In one of the fleeting moments of animation on the screen I remember the announcer saying, with what seemed to me to be a note of triumph in his voice: 'This is direct television from Alexandra Palace.'

He brought Jack Hylton, who'd just returned from his American tour, to the screen. This was the first really significant hint of the surprises in store for television viewers, but no sooner had he begun to speak than the picture and the sound faded. It was all so tantalising.

The little I'd seen was a promise of things to come, but on that particular day it just happened to be a dissolving view.

With all that in mind, I was prepared for shocks when I started out to collect the frank comments of viewers. I should point out here that I have purposely confined my inquiries to the public

viewing-rooms of the West End and suburbs because these are the only places where the great majority of people can see the BBC's television programmes at the moment.

I have watched transmissions in the demonstration showrooms of the principal makers of television receivers, in the West-End stores where it is one of the latest novelties for shoppers, and in places as widely dissimilar as the bar of a Piccadilly restaurant and a crowded showroom just off one of the suburban street markets.

Incidentally, in one well-known London store I found four television receivers, of different makes, being operated side by side.

In every case I have found viewers agreeably surprised with the excellence of television transmissions. It was quite clear that a great majority of viewers had drifted into the various television rooms idly, in a sceptical frame of mind, expecting to see an experimental toy.

Two gas-fitters I saw watching a programme in Maida Vale were frankly sceptical. They refused to believe that what they were seeing on the screen was direct television. All the talk of the

wireless dealer could not shake their firm conviction that it was a film they'd just seen.

After they'd gone away, shaking their heads, I listened to two women armed with shopping-baskets, who had dropped in quite as much for a rest as to see the television demonstrations. One of them, who would have made a perfect model for one of Bert Thomas's Cockney studies, turned to her friend and exclaimed: 'Blimey, Lil, this is too good! If ever we get one of those things at home, we shan't have an excuse to go out to the pictures.' Her friend's reply was even more mournful. She said, 'No,



'I ran across some Americans . . . who were wildly enthusiastic'

ARE SAYING



has made a tour of public and private viewing-rooms, is of television in this article

we shan't, and we shan't be able to get rid of the men on Saturday afternoons either. They'll want to sit in front of the fire to watch the football match.' They evidently believed that television as a home entertainment was going to make a difference to them!



'Blimey, Lil, this is too good!'

In the big department stores, where the television room or theatre is still a novelty, there are still large crowds every day, though the numbers have dropped since the beginning of the year, when special arrangements had to be made to control the crowds.

I was surprised at the number of people from the provinces watching these demonstrations, some of whom placed orders for receiving sets to be delivered as soon as the programmes are receivable in their particular area. One business man seemed to think that it would solve one of his particular problems. He seemed to think that his wife would not agitate to come up to Town to see the shows 'up West' while he was on business if she had a television set at home to keep her occupied.

The present price of receivers dismayed the majority of viewers, though one perky girl turned to her companion and told him to hurry up and win a prize in one of his football pools so that they could buy one. She prattled on happily at the mere idea of this windfall, which I gathered would be such a surprise to all their friends. As they both chatted away, and decided on all the things they'd buy, I had visions of 'At Home' cards being sent off to all their friends and acquaintances with the single word 'Television' in the bottom left-hand corner.

Quite a number of viewers complained of the size of the picture. Of course, after the big screens we are all accustomed to in the cinema nowadays, the screen of the television receiver does look small. One tall man, in one of the stores, after listening good-humouredly to his wife's complaints on this point, drily observed that they'd have to move out of their modern flat into a barn if she wanted a larger picture.

He went on to say that he wasn't at all sure that they'd be able to install a television receiver of present-day dimensions in their drawing room.

Wherever I went I found that viewers were agreeably surprised with the technical excellence of television, both of transmission and of reception. It was on questions of policy and programmes that one heard criticism. It was a general complaint that there are only two one-hour transmissions daily.

Of the programmes there were many differing opinions, both for and against, but space will not allow me to itemise them all here. In any case, I have the feeling that a public viewing-room in the West End, whether it be in a large store or restaurant bar, is not the best place to test or appreciate programmes that are planned for home entertainment.

I ran across some Americans in a Piccadilly bar who were wildly enthusiastic at this, their first sight of television. One of them turned to his friends and said, 'Say, this is the swellest publicity thing I've seen for years! If we can put over sponsored television broadcasts as we do on the radio I'll sign up all the Hollywood stars and let the women have a peep at Robert Taylor in the afternoons and let the men, home from the office in the evening, meet Luise Rainer and Myrna Loy at home in their own drawing-room. I'll guarantee to double my sales quota in a week!'

He was developing this theme so vehemently as he walked with his friends towards Piccadilly Circus that I feared he was going to have apoplexy or demand speech with the P.M.G. to inquire the lowest price for the BBC television station at Alexandra Palace.

SIDELIGHTS by 'The Scanner'

From the Zoo

The programmes that entertain the studio staff most of all are probably the 'Friends from the Zoo' series. It is amazing to see the obvious enjoyment of the animals. The other day, however, a mynah bird was so excited that it pecked Elizabeth Cowell, and more recently a bittern and a toucan (a bird every bit as comic in appearance as a certain advertisement led me to believe) escaped from their cages and fluttered round the studio during David Seth-Smith's commentary.

There will be the first of a new Zoo series on April 9, when it is hoped the bleak heights of Alexandra Palace will be softened by spring sufficiently to allow outside broadcasts. One of the best of them should be the televising of the chimpanzees. I hope viewers will see an elephant or two, but the problem of transport will be difficult to solve, despite the arrival of a new 'bus seating twenty-four passengers instead of fourteen. Perhaps David Seth-Smith would consent to go up Muswell Hill on a howdah.

A Café Re-opens

Another attraction for April 9 is more scenes from 'Cosmopolitan Café', the popular rendezvous of entertainment sponsored by Dallas Bower and decorated by Peter Bax.

All at Sea

'A ship is worse than a gaol. There is, in a gaol, better air, better company, better conveniency of all kind; and a ship has the additional disadvantage of being in danger.' I do not know whether Dr. Johnson would have said those words had he been alive today, but I am certain his tongue would have been at its best when dealing with the modern craze for cruising. For all that, the nearest most people get to a sea voyage nowadays is cruising, and they enjoy themselves enough to withstand the sneers of the hardened traveller. Very shortly, on April 12, H. E. Plaister and G. R. Kenward-Eggar are arranging a programme to show viewers the clothes they must wear on board ship to avoid walking the social plank.

Still All at Sea

Not to be outdone, Harry Pringle is devising for the same day a light feature with a luxury liner setting. First of all there will be Commander Campbell to act as compère. He will play the rôle of captain, which should be easy for him since he was a ship's officer for many years. There will be a ship's concert party, concluding with the customary collection. There will be dancing to music played by some players from the Television Orchestra, disguised as a ship's band. There will be those extraordinary pastimes called 'deck games' that no adult person would dream of playing were he not miles from land. There will be a prizegiving ceremony. And, bigger danger than ever Dr. Johnson thought of, there will be that essential of all voyages—a moonlit deck romance. I understand that Harry Pringle is insisting on a happy ending for this last item.

A week before this programme takes place, on April 5, Commander Campbell is to tell more of his sea stories.

TELEVISION PROGRAMMES

FRIDAY APRIL 2 AND SATURDAY APRIL 3 : VISION 45 Mc/s SOUND 41.5 Mc/s

Friday

3.0 STANELLI (comedian)

Stanelli is known principally for his noisy Bachelor Parties and his even noisier 'hornchestra.' In his more melodious days he was a serious musician. He won scholarships to the Royal Academy and the Royal College of Music, composed a tone poem, 'Atlantis', which he has conducted himself, and at the age of nine appeared with Kreisler by royal command before King George and Queen Mary. Today when he makes his Alexandra Palace debut, there is little danger of a retrogression.

3.10 FASHION FORECAST

A Dress Parade
Arranged by H. E. Plaister and G. R. Kenward-Eggar

3.25 BRITISH MOVIE TONNEWS

3.35 THEATRE PARADE

Scenes from a play now running in the West End of London
Presented by G. More O'Ferrall

4.0 CLOSE

9.0 FASHION FORECAST

A Dress Parade
Arranged by H. E. Plaister and G. R. Kenward-Eggar

9.15 JOHN CONSTABLE, 1776-1837

A Talk on
CONSTABLE AND HIS WORK
illustrated by paintings

In Sunday's broadcast programmes Sir Evan Charteris gave a talk on John Constable, the English landscape painter who died a hundred years ago, and some of his most famous paintings are reproduced on page 6 of this week's RADIO TIMES. Viewers, however, will be able to see some of Constable's pictures transmitted direct on to the television screen, with a commentary from an art expert.

9.30 GAUMONT BRITISH NEWS

9.40 AFTER SUPPER

A Revue of Evening Entertainments with

Sidonie Goossens
Elizabeth French
Maude Lloyd
Anthony Tudor
James Topping
Lionel Solomon

Elsie French and John Mott
in 'The Aspidistras'
with Cornelius Fisher
Irene Prador
Gold and Cordell

and
The BBC Television Orchestra
Leader, Boris Pecker
Conductor, Hyam Greenbaum
Produced by Stephen Thomas

This delightful show was first presented on March 2. In it Stephen Thomas attempts to show how entertainment in the home has altered through the ages.

10.0 CLOSE

Saturday

3.0 'AT THE NETS'

A Cricket Broadcast from the premises of the Alexandra Palace Indoor Cricket Club

Presented by Leslie Mitchell

During the winter some of the cricket enthusiasts of North London keep themselves in practice at the Indoor Cricket Club in the corner of the Great Hall of Alexandra Palace. Today Andy Ducat, the former Surrey and England professional cricketer, for many years one of the favourites of the Oval crowd, will demonstrate strokes at the wicket. Some of the members of the club, including one or two well-known figures in club cricket, will also be seen in action.

This, the first outside broadcast of cricket, will necessarily be of an experimental nature.

3.30 GAUMONT BRITISH NEWS

3.40 THE OXFORD UNIVERSITY OPERA PLAYERS present

'VENUS AND ADONIS'

A Masque for King Charles II by Dr. Blow

The BBC Television Orchestra
Leader, Boris Pecker
Conductor, Hyam Greenbaum
Produced by Nevill Koghill
Television presentation by Dallas Bower

This masque was written between 1680 and 1687 for 'the entertainment of the king'. The part of Venus was taken by Mary Davies, and that of Cupid by Lady Mary Tudor (who was the daughter of Mary Davies and



STANELLI, popular radio comedian, will be televised on Friday afternoon. Here he is with his famous 'hornchestra'.



MAUDE LLOYD and ANTHONY TUDOR, who will dance in Friday night's 'After Supper' revue

Charles II). This work is Blow's only recorded composition for the stage. Contemporary manuscripts are to be found in the British Museum, Christ Church, Oxford, and Westminster Chapter libraries.

Dr. Blow, who was born in 1648 or 1649, and died in 1708, was a leading composer, organist, and church musician of his time. Amongst other important posts he was organist at Westminster Abbey. His reputation, however, is less than it should be for two reasons—the overshadowing brilliance of his pupil, Purcell, and the fact that little of his music was printed.

4.0 CLOSE

9.0 THE OXFORD UNIVERSITY OPERA PLAYERS present

'VENUS AND ADONIS'

A Masque for King Charles II by Dr. Blow

The BBC Television Orchestra
Leader, Boris Pecker
Conductor, Hyam Greenbaum
Produced by Nevill Koghill
Television presentation by Dallas Bower

9.35 BRITISH MOVIE TONNEWS

9.45 CABARET

OLIVER WAKEFIELD
The Voice of Inexperience
WES ADAMS AND LISA
Dancers

(By permission of the Piccadilly Hotel)

10.0 CLOSE

PREPAID CLASSIFIED ADVERTISEMENTS.—TEMPORARY RATES PER SINGLE WEEKLY INSERTION. One inch (12 lines) £5; half inch (6 lines) £2 10s.; quarter inch (3 lines—MINIMUM) £1 5s. Box number 2/6 extra per insertion. DISCOUNTS: 2½% on 13, 5% on 26, 7½% on 39, and 10% on 52 consecutive insertions. CIRCULATION: 600,000—London Area only. All communications to be addressed to the Advertisement Director, BBC Publications, 35, High Street, Marylebone, W.1.

TELEVISION DEMONSTRATIONS

FOR TIMES OF TRANSMISSIONS
see programmes

BURNT OAK.
BARKER BROS., 78, Watling Avenue, Burnt Oak, Middx. EDGware 1133, and at 173, York Road, Camden Road, N.7. GULLiver 1972.

CITY.
See and hear the four leading makes working side by side at Gamage's—Holborn, daily 3 to 4 o'clock. Television experts in attendance.

STREATHAM.
D. L. KINGS & CO., Radio and Television Engineers, 7, Astoria Parade, Streatham High Road, S.W.16. Phone STReatham 7473.

RADIO SET SERVICING

KENSAL GREEN.
MODERN UTILITIES, 906, Harrow Road, Kensal Green, N.W.10. YOUR MURPHY DEALER. Phone WILlesden 5996-7.

BILLIARDS

ENSURE hundreds of happy hours at home by installing a Jelks Billiards Table. Over 700 New and Reconditioned Tables in stock. Write for Free Lists and Terms.—W. JELKS & SONS, LTD., 263-275, HOLLOWAY ROAD, N.7. (NORTH 2747, six lines.)

CORONATION SEATS

CORONATION.—Best Seats. Lowest Prices.—Cartwright & Co., Westmorland House, 131, Regent St., W.1. Regent 6458 and 4852.

TUITION

LEARN to Televise at the Television Studios of Broadcasting, 3, Leicester Street, Leicester Sq., W.C.2. Tel. Gerr. 6002. Directed by Harold Brady (Pioneer Television Broadcasting Director), also for microphone technique. Send for interesting brochure.

"Look, this Lino matches our suite exactly"

This fascinating pattern book, reproduced in colour, shows

**Catesbys
Cork Lino**

as it will look on your own floors. There's a pattern to suit all rooms and all tastes. Over 100 different designs; over 150 different colourings. Send a postcard to Dept. K77 for your free copy:

CATESBYS
Tottenham Court Road, London, W.1



UNIQUE OFFER
by Mr. JUD and Mr. BUD



Wholesalers—

JUDD, BUDD Ltd., OXFORD HOUSE, JOHN ST., LONDON, E.C.3.

THIS OFFER APPLIES TO THE GREATER LONDON AREA ONLY.

A DAY'S FREE COAL

FREE 14lb. SAMPLE BAG
MANOR-POWIS
SCOTCH ANTHRACITE

The ideal fuel for your domestic boiler and the most economical for your hot water supply and central heating. Burns night and day without attention. Stocked by leading Coal Merchants. Our free Sample Bag will enable you to put it to a consumer's test. Send postcard stating type of domestic boiler (or cooker—Aga, Esse, etc.) to:



The programme guide for long-distance listening
Twopence every Friday
from newsagents and bookstalls

THE OFFICIAL CORONATION PROGRAMME

ON SALE WEDNESDAY, APRIL 28th



BY GRACIOUS PERMISSION of His Majesty the King, The Official Coronation Programme is issued by King George's Jubilee Trust, to whom the whole of the profits will be devoted. The Programme consists of thirty-two pages of text and illustration and a cover bearing the Royal Coat-of-Arms printed in full colours and gold.

THE CONTENTS INCLUDE:

<p>SPECIAL PHOTOGRAPHS OF THEIR MAJESTIES KING GEORGE VI AND QUEEN ELIZABETH PHOTOGRAPHS OF HER MAJESTY QUEEN MARY THEIR ROYAL HIGHNESSES THE PRINCESS ELIZABETH THE PRINCESS MARGARET THE DUKE OF GLOUCESTER A MESSAGE FROM THE DUKE OF GLOUCESTER A PRAYER FOR THE KING'S REIGN BY JOHN MASEFIELD, POET LAUREATE THE KING'S MAJESTY THE SIGNIFICANCE OF THE CORONATION TO THE EMPIRE, BY JOHN DRINKWATER</p>	<p>KING GEORGE VI A SHORT BIOGRAPHY DESCRIPTION OF THE CORONATION PROCESSION A PICTORIAL MAP OF THE ROUTE OF THE PROCESSION THE CORONATION SERVICE IN WESTMINSTER ABBEY WITH AN INTRODUCTION BY HIS GRACE THE LORD ARCHBISHOP OF CANTERBURY AN EXPLANATION OF THE CORONATION CEREMONIAL WITH ILLUSTRATIONS BY SIR GERALD WOLLASTON, GARTER PRINCIPAL KING OF ARMS A GENEALOGICAL TABLE SHOWING THE DESCENT OF THE CROWN</p>
--	--

The Official Information contained in this Souvenir Programme will be invaluable to those witnessing the Procession; also it will enable those who will be listening to the Coronation broadcast from London to follow the historic ceremony word for word. The Programme will be treasured as a lasting record of the Coronation of Their Majesties King George VI and Queen Elizabeth. It will be on sale on Wednesday, April 28th, in two editions. In view of the great demand the public are advised to order their copies in advance from newsagents or booksellers.

STANDARD EDITION 1/- DE LUXE EDITION 2/6

Copies may be ordered by post on application with remittance to

OFFICIAL CORONATION PROGRAMME DEPT.,
KING GEORGE'S JUBILEE TRUST, ST. JAMES'S PALACE, LONDON, S.W.1.

Price 1/3 each, post free, or 2/9 each, post free, according to the Edition required.